

NEIL TAFT - MEDIA KIT 2026

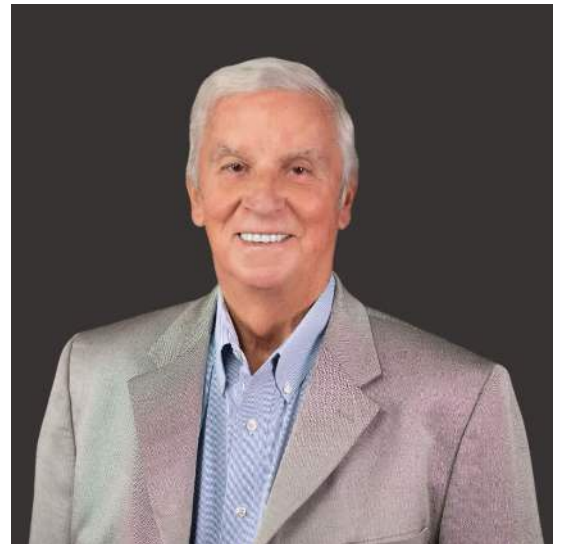
Grandparenting Expert - Author - Keynote Speaker

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About Neil Taft

Neil Taft is America's leading voice on intergenerational connection - a published author of four books, keynote speaker, and grandparenting expert with over 40 years of experience helping families bridge the gap between generations.

His message has reached over 2 million people worldwide through viral content, podcast appearances, and live events. In May 2026, Neil will deliver his TEDx talk "The Bridge to Your Grandchildren" at TEDxAirlie in Wilmington, North Carolina.



Neil is the founder of CaringGrandparents.com, one of the most comprehensive grandparenting resource sites on the web, and the author of the Good to Great Grandparenting book series. His work has been featured on the Jack Canfield Podcast, the Rebel Rootz Show, The Cool Grandpa Podcast, and in Grand Magazine.

He is based in Leland, North Carolina and available nationally for keynotes, workshops, podcast interviews, and media appearances.

By the Numbers

- 2 million+ views on viral grandparenting content
 - 4 published books (2011-2024)
 - 450+ published articles on grandparenting and intergenerational relationships
 - TEDxAirlie speaker - May 2026
 - Audience reach across three platforms: neiltaft.com, caringgrandparents.com, goodtogreatgrandparenting.com
 - Facebook: 2,900 followers | 73,900 views in 2025
 - TikTok: 1.9M views on top content (via Evonne Varady / Rebel Rootz)
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Media Appearances

The Jack Canfield Podcast

Jack Canfield, co-author of Chicken Soup for the Soul, interviewed Neil at his Author's Success Retreat. Canfield said: "I think Neil knows more about grandparenting than anybody I've ever met." The conversation reached over 2 million views.

Watch on YouTube: <https://www.youtube.com/watch?v=2FIOSwbkjlw>

The Rebel Rootz Show - Evonne Varady

Neil's answer to one question became a viral moment - 1.9M views on TikTok, 57,589 Instagram likes, 888 comments. The clip on the biggest mistake grandparents make is one of the most-shared grandparenting messages on social media.

Watch on YouTube: <https://www.youtube.com/watch?v=Y-QqfZx7u1l&t=3s>

The Cool Grandpa Podcast

Neil appeared twice, introducing his concept of being a "good seer and good sayer" and discussing the realities of grandparents raising grandchildren.

Watch on YouTube: <https://www.youtube.com/watch?v=wTsihHEsoDk>

Blaine Greenfield Webcast - November 2025

Neil discussed his book Caring Grandparents and his journey as an author.

Watch on YouTube: <https://www.youtube.com/watch?v=Yg5s21nQJvA&t=174s>

Grand Magazine

Neil contributed "Do Grandparents' Rights Even Exist?" - a widely read piece on grandparent legal rights in the United States.

Speaking Topics

Neil speaks to family conferences, churches, senior living communities, corporate wellness programs, and educational institutions on:

1. The Biggest Mistake Grandparents Make - and How to Fix It
2. Honoring the Parents to Reach the Grandchildren
3. Long-Distance Grandparenting: Staying Connected Across Miles
4. Custodial Grandparenting: Legal, Emotional, and Financial Realities
5. Protecting Your Grandparent Rights
6. Building Meaningful Connections Across Estrangement

Typical format: 45-60 minute keynote + Q&A

Available for: In-person and virtual

Travel: Based in Leland, NC - travels nationally

Contact for availability and fees: neiltaft@gmail.com | (704) 497-4847

Books by Neil Taft

1. Caring Grandparents (2024) - Grandparents caring about and for grandchildren
2. Good to Great Grandparenting (2024) - A guide to lasting meaningful connections
3. Your Grandparent Rights (2018) - How to protect your relationship with your grandkids
4. No Greater Loss (2011) - The foundational guide to grandparent rights



Available on Amazon and at goodtogreatgrandparenting.com

Topics Neil Covers for Media

- The biggest mistake grandparents make with their grandchildren
 - How to respect parenting styles without losing the relationship
 - Grandparent legal rights across the United States
 - Grandparents raising grandchildren - the full picture
 - Long-distance grandparenting strategies that actually work
 - Building connection across estrangement and family conflict
 - Leaving a legacy that lasts beyond your lifetime
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Audience

Neil's audience is grandparents 55-75, 65% female, nationwide - seeking practical, emotionally honest guidance on modern family dynamics. They are not looking for generic parenting advice. They want someone who understands their specific challenges: respecting adult children's parenting styles, navigating estrangement, managing guilt, and staying connected across distance.

Why Partner with Neil Taft

Neil Taft is not a parenting expert who added grandparenting to his resume. He is the real thing - a grandfather, a husband, a father, and a man who has spent over 40 years studying, writing about, and living the grandparenting experience.

His message resonates because it is honest. He does not sugarcoat the hard parts - the estrangement, the legal battles, the grief of being kept from grandchildren, the tension between wanting to help and respecting boundaries. He speaks from experience, not theory.

What makes Neil the right voice for your audience:

- Credibility without ego - Neil's approach is warm, practical, and grounded. He does not position himself as an authority figure telling grandparents what to do. He positions himself as a fellow traveler who has figured some things out.
- Proven reach - 2 million+ views, viral moments on TikTok and Instagram, four published books, and a TEDx talk in 2026. His message travels.
- Audience alignment - His audience is your audience. Grandparents 55-75, predominantly female, nationwide, actively seeking guidance on modern family dynamics.
- Versatile format - Neil delivers as a keynote speaker, podcast guest, workshop facilitator, guest writer, and media commentator. He adapts to your format, not the other way around.
- Timely topic - Grandparenting is having a cultural moment. With 70 million grandparents in the United States and multigenerational households at a 50-year high, the conversation Neil has been leading for decades is now mainstream.

What your audience gets:

- Practical tools for staying connected across distance, conflict, and estrangement

- Permission to be imperfect grandparents without losing the relationship
- A framework for honoring adult children's parenting choices while still showing up fully
- Hope - grounded in real stories, real families, and real outcomes

What you get:

- A prepared, professional, and engaging guest or speaker
 - Content that generates genuine audience response and shares
 - A credible expert voice on one of the fastest-growing family demographics in America
 - A long-term media relationship, not a one-time transaction
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Partnership Opportunities

1. Podcast and Video Interviews - 30-60 minutes, turnaround 1 week
 2. Guest Articles and Expert Commentary - 1,500-2,000 words, turnaround 2 weeks
 3. Keynote and Workshop Bookings - Family, faith, senior living, corporate, educational venues
 4. Expert Quotes - Available for journalist requests on grandparenting topics
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Contact Neil

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Social:

- Facebook: caringgrandparents
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 - LinkedIn: neil taft
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